

SIDAI FM - OUR RATES

CLASSIFIED RATES

PACKAGE	5 DAYS	READS PER DAY & TIMINGS	Sidai FM
Package 1	Tue - Sun	6 - 7am, 1 -2pm, 7 - 8pm	24,000
Package 2	Tue - Sun	7 - 8am, 2 - 3pm, 4 - 5pm	24,000
Package 3	Tue - Sun	8 - 9am, 12- 1pm, 5 - 6pm	24,000
Package 4	Tue - Sun	9 - 10am,3 - 4pm, 6 - 7pm	24,000
Package 5	Mon - Fri	6 - 7am, 1 -2pm, 7 - 8pm	20,000
Package 6	Mon - Fri	7 - 8am, 2 - 3pm, 4 - 5pm	20,000
Package 7	Mon - Fri	8 - 9am, 12- 1pm, 5 - 6pm	20,000
Package 8	Mon - Fri	9 - 10am,3 - 4pm, 6 - 7pm	20,000
Package 9	Mon - Wed	6 - 7am, 10 - 11am, 7 - 8pm	12,000
Package 10	Mon - Wed	7 - 8am, 11-12pm, 4 - 5pm	12,000
Package 11	Mon - Wed	8 - 9am, 10- 11am, 5 - 6pm	12,000
Package 12	Mon - Wed	9 - 10am,11-12pm, 6 - 7pm	12,000
Package 13	Thu - Sat	6- 7am, 10-11am, 7 - 8pm	12,000
Package 14	Thu - Sat	7 - 8am,11-12pm, 4 - 5pm	12,000
Package 15	Thu - Sat	8 - 9am, 10-11am, 5 - 6pm	12,000
Package 16	Thu - Sat	9 - 10am,11-12pm, 6 - 7pm	12,000
Package 17	Sat - Sun	6am - 6pm - Every 2 hours	15,000
Package 18	Mon - Fri	10-11am,11-12,12-1pm,1-2pm,2-3pm,3-4pm	10,000
Package 19	Mon - Fri	8-9pm, 9-10pm,10-11pm,11-12am	10,000
Package 20	Tue - Sat	2 - 4pm, 4 - 6pm, 6-8pm	20,000

LIVE STUDIO RATES

DURATION	COST
0-5 MINUTES	Kshs 30,000
15 MINUTES	Kshs 50,000
30MINUTES	Kshs 75,000
60 MINUTES (LIVE)	Kshs 100,000

PRE RECORDED RATES

10 Minutes	Ksh 40,000
15 Minutes	Ksh 55,000

PUBLIC SERVICE ANNOUNCEMENTS Ksh 14500

Maximum 75 Words

DEATH ANNOUNCEMENTS

Ksh 8500

PRESENTER MENTIONS

<u>MONDAY-SUNDAY</u>	5.00am—10.00am	55,000
	10.00am—3.00pm	30,000
	3.00pm—6.00pm	40,000
	6.00pm—10.00pm	35,000
	10.00pm—5.00am	20,500

Please note:

There is a one time production cost of Kshs 3,000 per classified for Radio
All packages will consist of a maximum of 55 words read by a station voice with sector signature tune.